



**Jeremy Yardley**  
President / CEO

## President's Corner

Wow, 2019 sure did go by fast! It was an exciting year for us as we kicked off our new website and started a Facebook page. Both of these were done to improve our communication and service to you, our members. Please "Like" our Facebook page to find out about specials, new products and services, and updates we have. We will continue to implement new ways to serve you better and make life a little easier.

In 2020, we plan on offering additional products and services enhancements. Watch for a new 30-year mortgage, as well as different product promotions throughout the year that will help put a little more money in your pocket.

I have enjoyed meeting many of our members since I started in May. If we have not yet met, please stop in, my door is always open. Thank you for your trust and commitment to the credit union. Without you, we wouldn't be where we are today.

*I am looking forward to great things in 2020.*

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## Direct Deposit THE EASY WAY TO GET YOUR TAX REFUND

According to the IRS, eight out of ten taxpayers get their refunds by direct deposit. And with good reason—it's fast and secure, as it keeps your refund check from getting stolen or lost in the mail. Plus, it's easy to do! All you have to do is know the deposit information to provide.

### SAVINGS/SIMPLE CHECKING:

Gundersen Routing Number: 291881177

Simply use your Member Number

### CHECKING:

Gundersen Routing Number: 291881177

Account Number

Please also make sure that the name(s) on your tax return matches the name(s) on your account. If you have questions, we're happy to assist you at 608-775-4715.



(608) 775-4715  
800-362-9567



memberservice@  
gundersencu.org



gundersencu.org



Monday-Friday  
8:00 a.m. to 5:00 p.m.



1910 South Avenue  
La Crosse, Wisconsin 54601



# GUNDERSEN CREDIT UNION

## Gundersen CU Donates \$75,000 to Pediatric Specialties Campaign

Gundersen Credit Union is proud to support the Gundersen Medical Foundation with a matching donation to the Pediatric Specialties Campaign. The credit union has pledged \$75,000 to the foundation with a two-to-one match for donations and a three-to-one match for credit union members who donate.

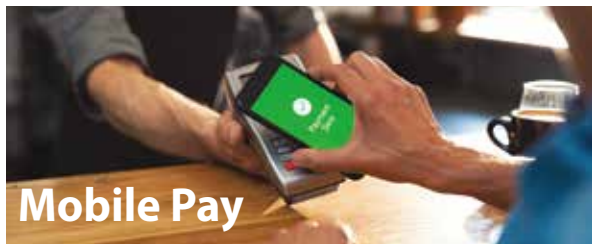
Jeremy Yardley, President/CEO of the credit union stated, "Gundersen Credit Union is honored and excited to be able to help support the Pediatric Specialties Campaign with this matching donation. We want to thank all of our members for supporting the credit union allowing us to be able to help with this wonderful campaign."



### Open A Christmas Club Account

Now is the perfect time to open a Christmas Club Account. It's easy to set up. Stop in or call to get started today. You can have automatic payroll deposits added or you can simply make deposits on your own.

This is an interest bearing account and your savings with dividends (interest) will be transferred to the account of your choice in early November.



### Turn your phone into your secure wallet

Add your Gundersen Debit Cards to any of these Mobile Wallet Apps: Apple Pay®, Google Pay, and Samsung. For a faster, more convenient, more secure way to pay.



#### What is Mobile Wallet?

A mobile wallet is a way to carry your credit card or debit card information digitally on your enabled smartphone. Instead of using your physical plastic card to make purchases, you can simply tap-and-pay.

#### Simple Setup

Many phones come with a preferred Wallet App preloaded. If you do not find one, visit your phone's App Store to install one.

#### Easy to Use

Look for the contactless symbol wherever you shop. To use your Gundersen Debit Card, simply unlock your device, authenticate the transaction with your fingerprint, iris, or PIN, and hold it near the terminal to pay.

### SHAZAM BOLT\$



Download our SHAZAM BOLT\$ app! This easy-to-use app allows our cardholders to set their own transaction alerts and receive notification of account activity. You will also receive notifications if there is potential fraud. They will ask you to call SHAZAM to verify the account activity or report fraud. If there has been fraud on your account or if your card is lost or stolen, you can use the Transaction Control setting to temporarily lock your card.



Gundersen Credit Union is an Equal Housing and Equal Opportunity Lender.



Your savings federally insured to at least \$250,000 and backed by the full faith and credit of the United States Government. NCUA a U.S. Government Agency.

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