



GUNDERSEN CREDIT UNION

Fall 2023



Jeremy Yardley
President / CEO

President's Corner

Fall is here. One day it was 90, the next day, I was grabbing my coat. La Crosse weather can be unpredictable, but there is nowhere else I would rather live. Between Oktoberfest, football, baseball playoffs, and changing colors on the trees, what else could you ask for?

Did you know Gundersen Credit Union has an Auto Buying Service on our website? Check it out sometime. It allows you to research any vehicle you may be looking to purchase, determine what local dealership will have that vehicle, and then apply for the loan directly with us. All from the comfort of your own home.

At Gundersen Credit Union, we are always implementing the latest enhancements to protect our members' information and keep your accounts secure. To continue, the credit union will update our online banking as of October 18th. When you login after the update, there will be a few additional steps you will need to complete to verify your identification and get into your account. Staff will be in the office all day if you need assistance or have questions.

Please stop in the credit union on October 19th for International Credit Union Day. This is a way for me, the board, and especially the staff to say, "Thank You For Being a Member."

Did you know new members can now open an account online? Your family, friends, and neighbors can join the credit union. Have them check out our website or call us so we can help them set that up. It only takes a few minutes, and they can take advantage of some of the amazing rates we offer.

The credit union again was very proud to sponsor Steppin Out in Pink this year. We did have a group of staff and their families participate in the walk, and everyone had a great time. Thank you to the Gundersen Medical Foundation for always having a fantastic event.

As we approach fall and the holiday season, take the time to reflect on what you are thankful for and take comfort in that. We look forward to seeing you at the credit union, so please stop in and say hi if you are in the area..

Stay safe.

Jeremy



(608) 775-4715



memberservice@
gundersencu.org



gundersencu.org



Monday-Friday
8:00 a.m. to 4:30 p.m.



1910 South Avenue
La Crosse, Wisconsin 54601

Gundersen Credit Union is recognized as an important member benefit offering convenient service, sound financial advice, and competitive rates in a comfortable environment.

INTERNATIONAL CREDIT UNION DAY

GUNDERSEN CREDIT UNION

International Credit Union Day Thursday, October 19

On October 19, 2023, Gundersen Credit Union will join over 56,000 credit unions around the world to celebrate International Credit Union (ICU) Day®. This year marks the 75th anniversary of International Credit Union Day®.

ICU Day highlights the many ways that credit unions across the world help members work towards achieving their financial goals.

Credit unions were built on the principle of "people helping people." We've seen that philosophy in action for more than 100 years, with credit unions providing access to affordable financial products and striving to meet the needs of underserved communities. Gundersen Credit Union is honored to be a part of this proud tradition.

This cooperative spirit has led to life-changing opportunities for people all over the world who've wanted to start a small business, own a home or continue their education but were denied access to other financial institutions. In many parts of the world, people's first taste of democracy is through their credit union, where "one member, one vote" is the governing structure. At its most basic level, a credit union is people pooling their money to provide each other with affordable loans—it is literally people helping people.

\$5,000 is up for grabs in the Saver's Sweepstakes® annual drawing on October 19.

This simple prize-linked savings account automatically enters you into monthly, quarterly and annual cash prize drawings* as a reward for building your savings.

- A chance for members of all ages to win cash prizes each month and quarter, plus an annual drawing of \$5,000 on October 19th
- No monthly or maintenance fees and no minimum balance to open

Call Gundersen Credit Union at 800-362-9567 to open your account. Don't miss your chance to WIN!

*Refer to the Saver's Sweepstakes account disclosures for complete details.



Holiday Closings

Columbus Day

Mon, October 9 - Closed

Thanksgiving Day

Thurs, November 23 - Closed

Christmas Day

Mon, December 25 - Closed

New Year's Day

Mon, January 1 - Closed



5.10% APY*

15 Month Share Certificate Special
in celebration of our

51 Anniversary Celebration

Federally insured by the NCUA. *APY=Annual Percentage Yield. \$500 Minimum. Maximum deposit of \$250,000. Membership eligibility required.



Gundersen Credit Union is an Equal
Housing and Equal Opportunity Lender.



Your savings federally insured to at least \$250,000 and backed by the full faith
and credit of the United States Government. NCUA a U.S. Government Agency.

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